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RAISING PUBLIC AWARENESS OF SUPERVISION

Guideline produced by: West of Scotland Supervisors of Midwives
Guideline Development Group

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Approved by: Supervisors of Midwives Guideline Development Group and the Local Supervising Authority Midwifery Officer

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The following is intended as a list of suggestions to raise awareness of the role of statutory supervision for members of the public. It is not an exhaustive list and is open to local adaptation.

Inclusion of the purpose of statutory supervision and the role of Supervisors of Midwives within local information, such as:

- Handheld notes
Unit information booklets pertaining to maternity services
Home Birth information
Information leaflet specific to supervision
- Consider including contact numbers for Supervisors of Midwives, in instances of questions or concerns regarding maternity care, in Satisfaction Surveys or Exit Questionnaires conducted within the service.
- Supervisors' of Midwives 'Business cards'
- Lanyards for ID badge stating 'Supervisor of Midwives'
- Information regarding statutory supervision and local Supervisors of Midwives on hospital websites where available.
- Encourage midwives to publicise the role of supervision and how to contact a Supervisor of Midwives.
- Encourage all staff – including obstetricians - to refer women with extra considerations to seek advice and support from a Supervisor of Midwives.
- Consider an information/display board dedicated to supervision in an area accessed by the public.
- Articles in local press and/or via user groups, explaining the purpose of supervision and how the public can access a Supervisor of Midwives.
- Publicise WoS LSAs web site: <http://www.midwiferysupervision-woslsa.scot.nhs.uk/>

In addition the NMC have produced an a leaflet; '*Support for parents: how supervision and Supervisors of Midwives can help you*' (2008)